CELEBRATE
HONOR
REMEMBER
CELEBRATE
HONOR
REMEMBER
Scott Bass
CELEBRATE
HONOR
REMEMBER

Kevin Horgan
Pillar Directors

Holly Best
Roger Roley
Michael Hare
Patrick Griffith
Kevin Horgan
Have you hired a Veteran?
Corporate * State * Federal * Non-profit * Volunteers
7:00PM – 7:15PM  President Remarks  Lloyd Knight
7:15PM – 7:35PM  Strategy Review/Pillar Intro  Matt Grob/Pillar Directors
7:35PM – 7:40PM  Military 101 Review  Ted Studdard
7:40PM – 7:45PM  Host Comments  Adam Lawrence
7:45PM – 8:55PM  Veteran Affinity Groups  Group
8:55PM – 9:00PM  Vice President Remarks  John Phillips
Charter

- VETLANTA is an unincorporated club, which is operated to make Atlanta the top destination for veterans.
- This includes veteran social and business networking and veteran related community service.
- VETLANTA’s purpose is to foster collaboration with the greater Atlanta community, including without limitation other veteran support groups, to support veteran-oriented initiatives.
- VETLANTA collaborates with the greater Atlanta community to find those organizations with like-minded values who may have opportunities for veterans, including but not limited to businesses, academia, non-profit groups and government organizations.

Making Atlanta the Top Destination for Veterans
<table>
<thead>
<tr>
<th>Year</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
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<tr>
<td>2014</td>
<td>Coca-Cola</td>
<td>GE</td>
<td>Kimberly-Clark</td>
<td>UPS</td>
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<tr>
<td>2015</td>
<td>Coca-Cola</td>
<td>J. Walter Thompson</td>
<td>McKesson</td>
<td>McKesson</td>
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<td>2016</td>
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<td>KPMG</td>
<td>UPS</td>
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<td>2017</td>
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<td>Coca-Cola</td>
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<tr>
<td>2018</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
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</tbody>
</table>

**Summits**
**VETLANTA MISSION:** To make Atlanta the top destination for Veterans and their families for employment, training and quality of life.

**VETLANTA STRATEGY:** VETLANTA is a shared service and mutual channel for Veterans’ programs. We will achieve our mission by aligning delivery of Veterans’ programs of the 4 critical elements in the Veterans’ ecosystem throughout the Atlanta area:

- Employers
- Non-Profit organizations
- Government Agencies
- Education providers
**VETLANTA STRUCTURE:** As a club, VETLANTA is not structured to accept or solicit donations. It operates solely by the *volunteer and contributory efforts* of all members.

To coordinate and foster collaboration between the elements in the Veterans’ ecosystem, VETLANTA has developed a 6-pillar approach, each led by a Pillar Director:

- Employment
- Education
- Community
- Business
- Housing
- Healthcare
Employment Director: Holly Best, Hire Heroes USA

Education Director: Roger Roley, FourBlock

Community Directors: Patrick Griffith, Team RWB
                        Kevin Horgan, UPS (Retired)

Business Director: Michael Hare, SharpUSA

Housing Director: Open

Healthcare Director: Open
EMLOYMENT PILLAR

SUB-COMMITTEES

Holly Best
VETLANTA Employment Director
and
Veteran Transition Specialist, Hire Heroes USA

hbest@hireheroesusa.org
470-775-7815 or 540-809-1781
**Veteran Outreach**
- Track Veterans referred to VETLANTA (compile spreadsheet that I collect monthly)
- Create/provide VETLANTA brochures
- Organize (work with partners)
- VETLANTA Partner Events (2-4 per quarter)
- Seminars
- Workshops
- Hiring Fairs

**Employer Outreach**
- Connect with new Employers (goal is 4/month)
- Host Military 101 seminars for HR and Recruiters
- Compile list of current Employers/Veterans Talent Acquisition Teams for each company in VETLANTA
- Update list as new Employers come in

**Resource Outreach**
- Connect Veteran Resources with VETLANTA
- Host Resource Fairs for Veterans and Spouses
- Compile list of current Veteran Resources in VETLANTA
- Update list as new resources come in

**Mission Statement**
To prepare Veterans and their families for a successful transition by connecting them with Veteran Friendly employers and resources in Atlanta.

Current Projects:
- CWT-TW with the VA
- HHUSA Hosted Workshops
EDUCATION PILLAR

Overview

Roger Roley
VETLANTA Education Director
and
SE Regional Director, FourBlock
We Need Your Help!

Looking for resources in these areas:
- Certification Programs (Veteran Friendly)
- Internships offered by Companies
- Apprenticeship Programs (Veteran Friendly)
- Government Sponsored Programs (State & Federal) for Veterans
- Other Non-Profits in this space
- SME on Scholarships, Grants and Financial Aid
COMMUNITY PILLAR
Overview

Patrick Griffith
VETLANTA Community Co-Director
and
SE Program Manager, Team RWB

Kevin Horgan
VETLANTA Community Co-Director
and
Marine Veteran, UPS (Retired)
To connect veterans with opportunities to give back to those in need, engage with civic and non-profit organizations, and provide personal leadership in serving the community.
BUSINESS PILLAR

Overview

Michael Hare
VETLANTA Business Director
and
President, Sharp Business Systems
MILITARY 101
TED STUDDARD
Adam Lawrence
McKesson’s commitment to veterans

Adam Lawrence
Vice President, Talent Acquisition
Agenda

- Our Story
- Our Commitment
- Our Partners
Our Purpose

We believe health has many definitions.

For businesses across healthcare, being healthy means having what you need to operate more efficiently and improve the lives of patients.

McKesson champions those working on the front lines of healthcare by helping them deliver better care at lower costs. We see the industry the way no one else can: comprehensively. And we’re confident in the impact we create because of that view.

We do it so people and businesses can take charge of their own health by defining exactly what that means for each one of them.

We are McKesson. And we’re defining better health.
McKesson at a Glance

#5
2016 Fortune 500 list

$190B in revenues

Deliver 1/3 of all prescription medicine in North America

$3.7B in operating cash flow

Nearly 68,000 employees worldwide

183-year history of serving customers

We're proud to be the only national distributor serving the entire continuum of healthcare, with many of our employees having served our country.
From Engagement to Commitment
Our Commitment

Military talent guide for hiring managers

Career site, with military landing page

Strategic military recruitment events
Our Commitment

To the men and women of our armed forces, to all of our veterans and to the families of our military service personnel, you have our sincere gratitude. We honor, respect and extend our highest appreciation for your service and sacrifices on behalf of our great nation.

John Hammergren, Chairman and CEO, McKesson Corporation
Our Partners

- Military Friendly Employer
- Vetralla
- Fisher House
- TSTL (Transportation and Logistics Program)
- Paralyzed Veterans of America
- ESGR (Employer Support of the Guard and Reserve)
- Virginia Values Veterans V3

VA STAND DOWNS
Mission focused for better health

To learn more, visit McKesson.com
UP
ON-DECK
IN THE HOLE

HOST COMMENTS/VETERAN GROUPS
McKesson Military Resource Group
Atlanta Impact

In Support of the National MMRG Mission Statement
Where Veterans and Non Veterans work together to support Veterans and Spouses

- Shreve Gould
- McKesson Military Resource Group Chair – South East USA
The MMRG Mission

Mission: The MMRG provides opportunities for all employees to recognize and welcome veterans and their families to McKesson. In doing so, this group of like minded employees strives to provide professional and personal development opportunities, support the recruitment, hiring and retention of veterans, and work within our communities to respect, honor and support active duty military and veterans.
McKesson Employees In ATL Support Vets
McKesson Employees In ATL Support Vets

Key Activities with focus on National Guard / Reservist and Spouses
Support of Deployed or Activated Soldiers/Sailors who are McKesson Employees
Support of Spouses of Deployed Soldiers and Active Duty Members
Support of the Fisher House – MMRG Lead
Team River Runner – Dan Brady
Birdies for the Brave – Tom Sullivan
American Hero Partners – Janet Givens
Marine Corps League Golf Tournament – Richard Sabo
Upcoming Events for you to consider

**Marine Corps League Golf Tournament - RIP Masters**

**Monday May 8th 2017** – Ron Wilborn 770-975-8289

**Birdies for the Brave – TPC Surgarloaf** - Jul 28 2017

[Tpccharityweek.com](http://Tpccharityweek.com)
OUR MISSION: TO BE AN ADVOCATE FOR THE VETERAN COMMUNITY BY POSITIONING SUNTRUST TO BE AN EMPLOYER OF CHOICE FOR VETERANS AND BRINGING FOCUS TO VETERAN ISSUES TO PROMOTE A CULTURE OF INCLUSION AND TEAMWORK.

- Doubled active membership, largest of 7 geographically based SunTrust Vet networks
- Established hiring referral process and mentorship program
- Established Veteran/military financial education program
- Led SunTrust’s Atlanta Memorial Day Moment of Remembrance ceremony
- Streamlined SunTrust’s Homes for Heroes donation process
- First time community sponsorships:
  - Pat’s Run
  - Shepherd’s Men Run
  - American Red Cross Women Warriors Baby Shower
  - 10th Annual Freedom Fighter’s Open
  - Johnny Mac Soldier’s Fund
  - Atlanta Veterans Day Parade
OUR MISSION: TO BE AN ADVOCATE FOR THE VETERAN COMMUNITY BY POSITIONING SUNTRUST TO BE AN EMPLOYER OF CHOICE FOR VETERANS AND BRINGING FOCUS TO VETERAN ISSUES TO PROMOTE A CULTURE OF INCLUSION AND TEAMWORK.
“I’m overwhelmed, it’s a beautiful home and the neighborhood’s great. To have an opportunity like this is amazing.”

- **Jeremy Horsley**, Retired U.S. Army Sergeant

“This means everything for us, this means home. This means whenever I say, 'Baby let's go home,' we mean it.”

- **Scott Feltz**, Retired U.S. Army Staff Sergeant
SunTrust has donated 7 homes to Military Warriors.
• 4 in 2014 / 2 in 2015 / 1 in 2016

The Heroes in these homes have paid off $711,331 of debt
Through family and financial mentorship

All homes went to Heroes who served in the Army, with one serving in both the Army and the Air Force
Overall Stats:

- Awarded 755 homes in 42 states
- Overall Debt Reduction - $15.2 Million
- Average debt reduction, per family, during the 3-year term is $31,514

“I had the pleasure of representing Military Warriors Support Foundation at Zachary Herrick’s Key Turnover in Fredericksburg, VA. There have been very few Key Turnovers that moved me as much as this one did. SunTrust did an incredible job of rallying the community, and their team members, in order to honor one of our nation’s heroes. It was evident the heart that SunTrust has for our nations veterans. They truly set the bar for how to welcome a Hero to his new home.” - Casey Kinser, SVP | Program Compliance
Georgia Power/MVP

Jamal Jessie
Sr. Military Recruiting Consultant
Vice-President, MVP
Mission Statement

MVP will help to position Georgia Power as an “Employer of Choice” for military veterans. This is a key component of sustaining Georgia Power’s long-term business performance through a culture of diversity & inclusion.

KEY FOCUS AREAS

✓ Help integrate transitioning veteran’s into Georgia Power
✓ Increase employee’s knowledge of the business
✓ Increase Hiring Manager’s and Supervisor’s knowledge of the Military
✓ Establish regional chapters to further community outreach
## Updates

### 2016 Accomplishments
- Military 101-Video
- Corporate Sponsor of DAV 5K & Golf
- Corporate Sponsor for ALPFA Veteran Employment
- Support of the VEO Gala/Lunch
- Support of the USO
- Rep. David Scott Job fair & Health fair
- Hosted Vetlanta Q4 Summit
- Hosted hiring summits at Ft. Benning, Stewart, & Gordon

### 2017 Initiatives
- Military 101 Presentations
- Launch Military 101 Buddy program
- 3CI Tech Hero Partnership
- DAV 5K & Golf Events
- VEO Gala
- SOTB Plant Scherer
- Employer Day at Ft. Benning
- Annual Veterans Day Event
- Hiring summits at Georgia bases
UP
ON-DECK
IN THE HOLE
Deloitte Atlanta
Armed Forces
Business Resource Group
The Armed Forces Business Resource Group (AFBRG), with over 1,000 members across 20 cities, offers an opportunity for Active Duty, Veterans, military spouses and supporters to connect with those who share similar interests, experiences and backgrounds.

Deloitte’s Atlanta chapter of the AFBRG remains committed to addressing the following veteran-related priorities in the Atlanta area:

1. Serving disabled veterans and improving their quality of life
2. Ending homelessness among veterans
3. Mentoring veterans as they transition from service
Through various partnerships with strategic non-profit organizations, the AFBRG is actively involved in serving the local veteran community.

| Disabled Veterans | Deloitte provides volunteer resources as well as pro bono services in support of Project Healing Waters Fly Fishing, Inc. (PHWFF). PHWFF is dedicated to the physical and emotional rehabilitation of disabled active military service personnel and disabled veterans through fly fishing and associated activities including education and outings. Deloitte is currently helping to expand their presence in the Greater-Atlanta area to reach more disabled veterans. |
| Homeless Veterans | Deloitte offers volunteer resources and conducts multiple charitable campaigns annually for various organizations focused on ending veteran homelessness in the Atlanta area. This spans partnerships with the Department of Veterans Affairs Veteran Stand Down program as well as United Way’s Vets Connect program. |
| Transitioning Veterans | Deloitte practitioners provide personal mentorship to transitioning veterans. Existing partnerships with American Corporate Partners and eMentor have provided numerous mentor relationships spanning the nation. Additionally, Deloitte has been actively engaged in less formal mentorship programs with local universities, helping student veterans navigate the professional world regardless of career path. |
UP

ON-DECK

IN THE HOLE
AT&T Business Resource Group

Michael Doyle
Georgia Veterans BRG President
mddoyle@yahoo.com
# AT&T Georgia Veterans BRG

## Who We Are

an employee organization that seeks to draw from our own experiences as service men and women (and their families) to provide assistance to other military family members and veterans in need.

## Mission

to honor all Veterans who have served; through volunteer efforts and employee resources, raise funds, gather living necessities and advance Veteran/military causes in Georgia.
<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
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<tr>
<td>40 Floors for Freedom</td>
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<tr>
<td>USO Drive and Packing Event</td>
<td>Event</td>
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<tr>
<td>Eagles Nest Nursing Home</td>
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<tr>
<td>Homeless Veterans Event</td>
<td>Event</td>
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</tbody>
</table>
UP

ON-DECK

IN THE HOLE
The Home Depot Military Appreciation Group

- MAG 2016 Highlights
  - Memorial Day – Col Danny McKnight
  - Veterans Day Celebration - partnership with The Home Depot Foundation
  - Toys 4 Tots
  - USO
- MAG 2017 Goals
  - Veteran Mentoring
  - THD Memorial Day/Veterans Day events
  - Community Projects (USO, Toys 4 Tots, Habitat for Humanity, UMC)
The Home Depot Foundation

$138M DONATED
25,600 VETERANS HOMES
2,100 CITIES
272,000 TEAM DEPOT VOLUNTEERS
3,800 NONPROFIT PARTNERS

QUARTER OF A BILLION FOR VETERAN-RELATED CAUSES BY 2020
Employment Marketing & Veteran Hiring

MILITARY COMMITMENT

The Home Depot recognizes that members of the U.S. military community are highly skilled, motivated and hardworking. In an effort to support this community, The Home Depot joined forces in 2004 with the U.S. Departments of Defense, Labor and Veterans Affairs to provide rewarding and challenging career opportunities in our stores and distribution centers across the nation for current and former members of America’s military. In 2012, we made a commitment to hire 55,000 veterans in 5 years. We reached that goal mid-year 2015 – two years ahead of schedule!
UP

ON-DECK

IN THE HOLE
Bank of America Merchant Services
Military Affinity Group (MAG)

Tim Tarchick
VP, Veteran Program Director
8 February, 2017
BACKGROUND

• Who is Bank of America Merchant Services?
• Started in the Veteran Program Director position on 19 Jan ‘16
• MAG Charter built, launched on 23 Aug ‘16
  o Mission and Goals
  o Internal website/Quarterly Newsletter/Calendar
  o Veteran Spotlight Award of the Quarter
• Leaders established at each of our 10 sites across the US
  o Monthly meetings (4 meetings/topics are directed)
• Membership to date
• CEO Company A-H-C “Honoring Our Veterans” on 9 Nov ‘16

WHY YOU SHOULD WORK FOR US

• Pro-military CEO approved/hired a Veteran Program Director
• CEO to sign the ESGR Statement of Support in Q1/Q2
• Our core values are in line with each service’s core values
• “In-house” recruiters vs “3rd party” (Veteran hiring emphasis)
• Attend Veteran hiring events around the country (on/off bases)
  o Hiring Our Heroes
  o Yellow Ribbon Events
  o ESGR sponsored events
  o GA DoL
  o Dobbins Air Reserve Base employment offices
• Diversity centric
• MAG (Wingman Sponsor)

VETERAN SERVICE ORGANIZATIONS

• USO
• Military Order of the Purple Heart
• VETLANTA

CONTACT INFO

• Tim Tarchick, VP, Veteran Program Director, (Colonel, USAF, ret)
  o First Data Bldg, 5565 Glenridge Connector, 17th floor, ATL
  o 404-890-3232 (work)
  o 404-276-6806 (mobile)
  o BAMSVeteransprogram@bankofamericamerchant.com
  o https://careers.bams.bankofamerica.com/
  o Connect with me on LinkedIn!

BANK OF AMERICA MERCHANT
QUESTIONS?
GE Veterans Network
Atlanta Unit

Imagination at work
Atlanta Unit Representatives

Bob Turko
Energy Connections GEVN Business Leader
Executive - Product Manager, FACTS Product Line

Joe Pendergrast
Joe.Pendergrast@ge.com
GEVN Network Leader - Atlanta
ROS Mechanical Team Leader

Tony San Nicolas
VetLanta Liaison, ACP Leader - Atlanta
Technical Leader, Outage Planning Leader
GEVN Atlanta 2017 Activities

**Deployed Vet Support**

- Operation Gratitude
- U.S. Department of Veterans Affairs
- Toys for Tots
- Honor Flight Network
- Wounded Warrior Project

**English 2 English Wiki**

...translating between military and corporate speak
<table>
<thead>
<tr>
<th>Pillar</th>
<th>Committee</th>
<th>Event</th>
<th>Timing</th>
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<tr>
<td>Deployment Outreach</td>
<td>*Operation Gratitude</td>
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<td>2Q, 3Q, 4Q</td>
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<td>Deployment Outreach</td>
<td>Deployment Support (GE Employees)</td>
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<td>*VA Call Center</td>
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<td>*Toys for Tots</td>
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<td>Community Service</td>
<td>*VA Stand down</td>
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<td>Community Service</td>
<td>*Wreaths Across America</td>
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<td>Community Service</td>
<td>*VA Medical Center</td>
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<td>Community Service</td>
<td>*Honor Flight</td>
<td></td>
<td>3Q</td>
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<tr>
<td>ACP</td>
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<td>1Q, 3Q</td>
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<td>PTS/TBI</td>
<td>Wounded Warrior Project Lunch and Learn</td>
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<td>2Q</td>
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<tr>
<td>PTS/TBI</td>
<td>&quot;Least Among Saints&quot; Movie and Discussion</td>
<td></td>
<td>3Q</td>
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<tr>
<td>Veteran Career Outreach</td>
<td>DOL Internship Program initiation</td>
<td></td>
<td>1Q</td>
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<td>Veteran Career Outreach</td>
<td>*Service Academy Career Conf Support</td>
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<td>1Q</td>
</tr>
<tr>
<td>Veteran Career Outreach</td>
<td>*Hiring Our Heroes - Workshop</td>
<td></td>
<td>2Q</td>
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<tr>
<td>Value of the Vet</td>
<td>*English to English Wiki</td>
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<td>Veteran OnBoarding and Mentoring</td>
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<td>Brilliant You Series</td>
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<td>Veteran Awareness Workshop</td>
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<td>Tailgate and Braves Game</td>
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<td>2Q, 3Q</td>
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<tr>
<td>Veteran Connections</td>
<td>Army Navy Game</td>
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<td>December</td>
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* Collaboration or Coaching Opportunity
Veterans Business Resource Group

Chair – Major Ray Thompson, USA, Retired
## 2017 Events

<table>
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<tr>
<th>Event</th>
<th>Month</th>
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<tbody>
<tr>
<td>** JROTC Mentorship</td>
<td>March</td>
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<tr>
<td>* Tillman Honor Run</td>
<td>April</td>
</tr>
<tr>
<td>Community Activity Center Food Drive</td>
<td>April</td>
</tr>
<tr>
<td>* (American Corporate Partners) Veteran &amp; Spouse Transitional Resource Forum</td>
<td>May</td>
</tr>
<tr>
<td>* Homeless Veteran Winter Coat and Jean Drive</td>
<td>July</td>
</tr>
<tr>
<td>Eagle’s Nest Appreciation Luncheon</td>
<td>August</td>
</tr>
<tr>
<td>Morning Color’s Ceremony</td>
<td>Nov</td>
</tr>
<tr>
<td>* Veteran Appreciation Luncheon</td>
<td>Nov</td>
</tr>
</tbody>
</table>

* = New Event
** = New Program
**UPS Veterans Programs**

**Education/Training With Industry**
This is a ten to twelve month program that assigns a military officer to UPS that provides experience and exposure to defense personnel of civilian practices. We have had individuals now and as recent as last year here in our corporate campus footprint.

**Registered Apprentice Program**
This is a Department of Labor program that allows UPS to enroll eligible veterans into our small package delivery driver program. This program provides a monthly stipend based on their GI Bill eligibility and provides this stipend while learning to become a qualified UPS Small Package Delivery Driver.

**American Corporate Partners Mentorship Program**
Program offers veterans tools for long-term career development through mentoring, career counseling and networking opportunities. Since 2011, UPS employees have supported approximately 200 veteran Protégés in ACP mentorships.
Thank you
Closing Comments
2016 Year in Review

Veteran’s Day Celebration and USO Event

- USO Care Package Stuffing Party
- Employee Veteran’s Day celebration
- Veteran Recognition through Storyboards
- Challenge Coins for Coca-Cola Service Veterans

Outreach Programs

- American Corporate Partners
- Members participated in Mission Continues, TAPS, TRWB, DAVs
- International Officers Visit
- Hosted Four Block sessions
- Training with Industry

Membership Status

- Over 800 members
- 50+ new members in 2016
- Creating new leadership and volunteer opportunities
- Open to those passionate about our nation’s service members
On Tap for 2017

Veteran’s Day Celebration and USO Event
- Team Building Stage
- Coins
- Storyboards
- Celebrate and Honor Veterans

Outreach Programs
- TAPS
- Mission Continues
- American Corporate Partners (ACP)
- Team Red, White and Blue (TRWB)
- Training with Industry
- Host Military 101 - January
- Four Block Sessions – March
- Maxwell AFB Officers Visit - April

Increase member engagement
- Increase member participation
- Schedule 2 membership meetings
- Increase outreach participation
- Keep the “awesome” in Veteran’s Day
- Become marketplace resource
Mission

- To make the world a better place to live by:
- Helping clients achieve economic success and financial security
- Creating a place where our associates can learn, grow and be fulfilled in their work
- Making communities in which we work better places to be, therefore optimizing the long term return to our shareholders
Veteran Business Resource Group Focus:

- BB&T’s VET BRG to show a positive ROI to BB&T Shareholders
- BB&T’s VET BRG to partner with VET minded companies
- BB&T’s VET BRG to raise community awareness
- BB&T’s VET BRG to raise Internal Awareness
Veteran Business Resource Group 2017

- Golf Tournament / Business Expo with Society of American Engineers

- BB&T VET BRG Atlanta to support with a USO event

- BB&T VET BRG Atlanta to partner on two other events throughout 2017
  - BB&T to sponsor a VET focused Non-profit fundraiser
  - BB&T to partner with SAME for a business expo event
  - BB&T to sponsor a token of appreciation gift for BB&T associates within the Atlanta market
  - BB&T VET BRG to support Armed Forces Mission
  - Local event for individual branches within region to support local veterans

- BB&T VET BRG Atlanta to develop a platform for BB&T Financial Literacy
Closing Comments – John Phillips – Vice President

KEEP CALM AND WRAP IT UP
Thank You